



# SPONSORSHIP APPLICATION GUIDE

1. Click the [Become a Sponsor](#) button.

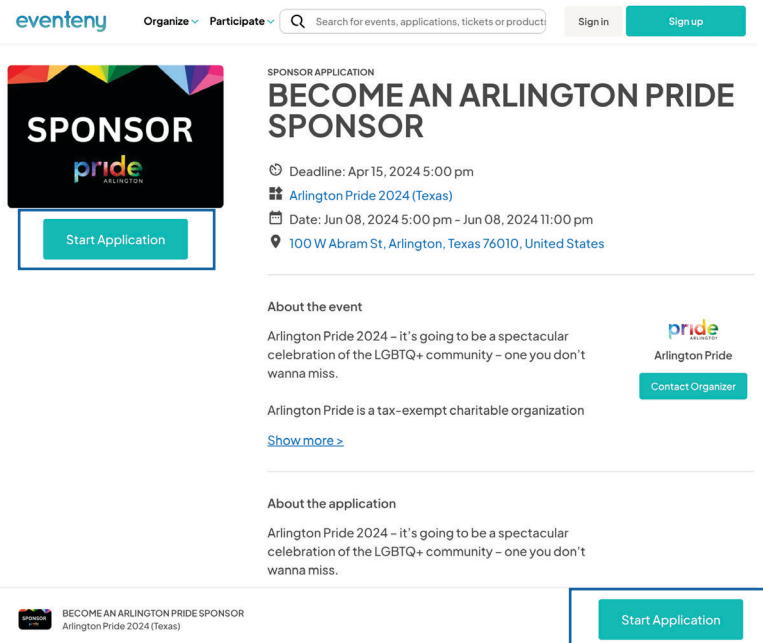


## Sponsorship Opportunities

Sponsoring Arlington Pride is good for business, good for the community, and good for Texas. The LGBTQ+ is a financial force to be reckoned with, boasting buying power of \$1 trillion, according to LGBT Capitol, nearly 80% of which thinks more positively about companies and organizations that support LGBTQ+ events.

[Become A Sponsor](#)

2. Click the [Start Application](#) button.

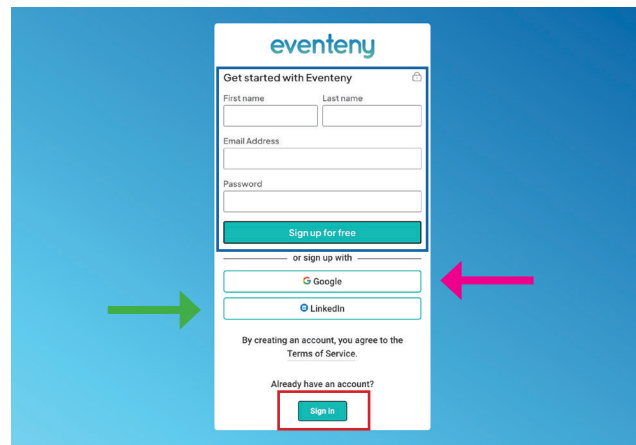


**3. Already have an eventeny account?**  
Great! Click the **sign in** button and move to **step #7**.

**Don't have an account?**

Create an account from your **Google** or **LinkedIn** accounts.

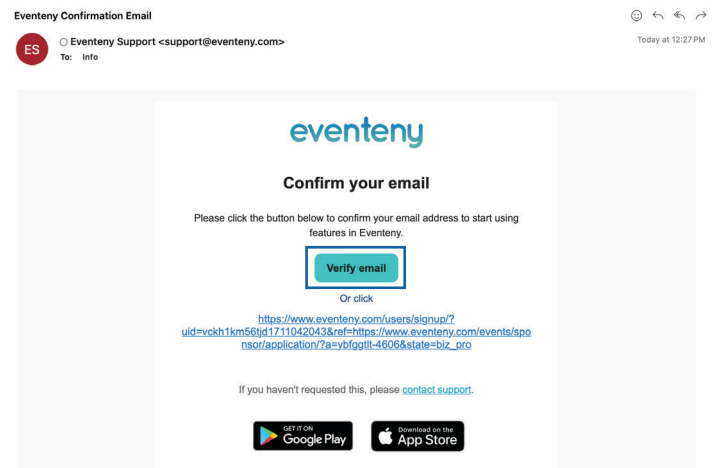
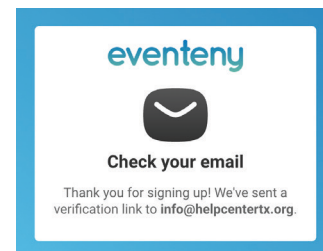
Or Fill in the required information and click the **Sign up for free** button.



**4. Check you email to verify your account is real and not a bot.**

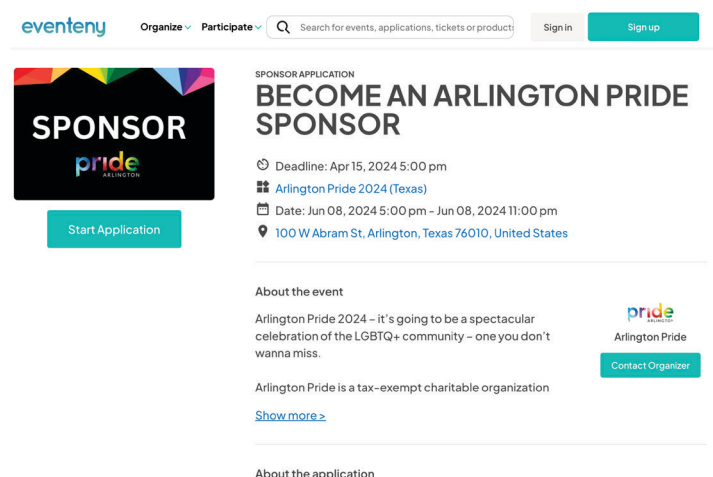
The email will come from **support@eventeny**.

Click the **verify email** button or click on the link.



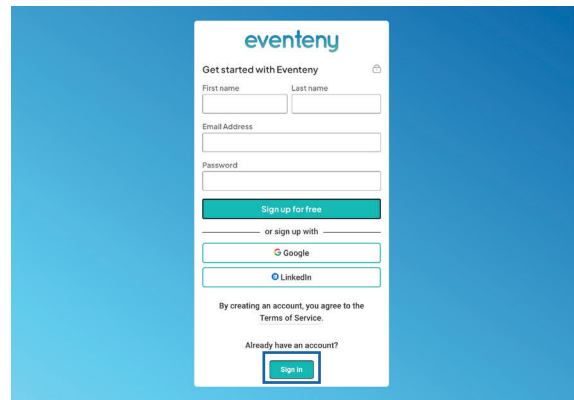
**5. Congrats! You're account is verified and will direct you back to the Sponsor Page.**

Click the **Start Application** button.



6. You will now have to log into your new account.

Click the **Sign In** button.

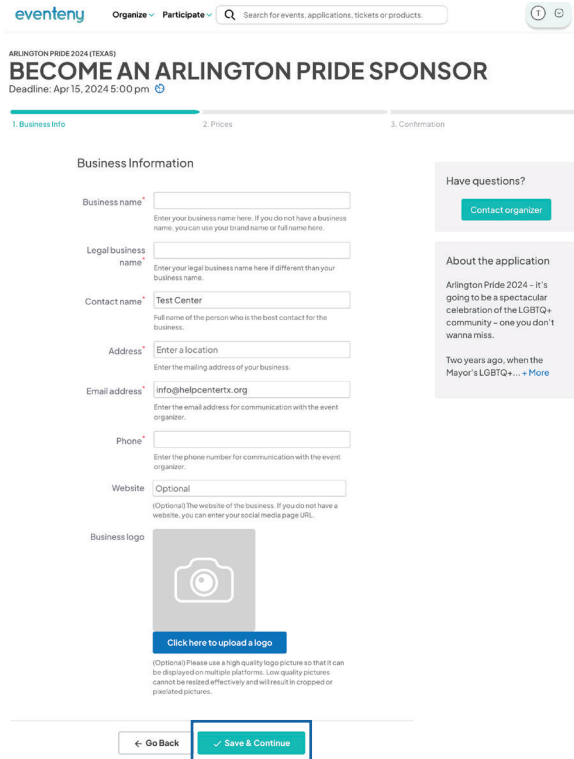


7. Fill out your business and contact information.

Click the **Save & Continue** button.

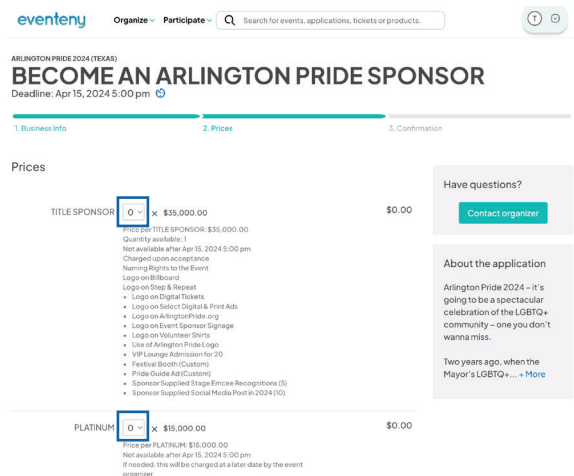
Please use a high resolution image with a transparent background (PNG or TIFF).

Depending on your sponsorship level, we may contact you for a vector file of your logo (PDF, Ai, SVG).



8. Choose your sponsorship level.

Click the drop down and select 1.



9. After choosing your sponsorship level, scroll down to the bottom of the page.

**Choose your payment method:**  
Credit Card or ACH bank transfer.

**YOU WILL NOT BE CHARGED UNTIL  
YOUR APPLICATION IS ACCEPTED.**

Click the [submit](#) button.

The screenshot shows the Eventyeny payment interface. At the top, there's a search bar and navigation tabs for 'Organize' and 'Participate'. Below that, a table lists payment details: 'Processing fee' of \$479.21, 'Due today' of \$0, and 'Charged at a later date' of \$15479.21. A 'Total' of \$15479.21 is shown in a grey box. Below the table is a 'Special Request' field and a checkbox for 'I agree to the Terms and Conditions of Arlington Pride 2024 (Texas)'. At the bottom, there's a 'Payment information' section with a 'Credit or Debit Card' field and a 'Submit' button highlighted in blue. A pink arrow points to the 'Submit' button.

## CONGRATULATIONS!

Your application has been submitted!

You will be sent an email from eventyeny once you have been approved.

One of our representatives will follow up with you for additional information.

The screenshot shows the Eventyeny confirmation page for 'ARLINGTON PRIDE 2024 (TEXAS)'. The main heading is 'BECOME AN ARLINGTON PRIDE SPONSOR' with a deadline of 'Apr 15, 2024 5:00 pm'. Below this is a progress bar with three steps: '1. Business Info', '2. Prices', and '3. Confirmation'. The status is 'Your application has been submitted'. A message from the organizer says: 'Thank you for your submission. Your application will be reviewed and you will be notified of our decision soon. Thank you!'. There's a 'Contact organizer' button. The 'Business Information' section lists: Business name: HELP Center; Contact name: Cody; Address: 1919 8th Ave, Fort Worth, TX 76110, USA; Email address: info@helpcentertx.org; Phone: 817-332-7722; Website: [blank]; Business logo: [camera icon]. On the right, there's a 'Have questions?' section with a 'Contact organizer' button and an 'About the application' section with a link to 'More'.



**Thank you for supporting  
Arlington Pride and your  
LGBTQ+ community!**