



pride

ARLINGTON

JUNE 2026 | LEVITT PAVILION

CELEBRATION OF NORTH TEXAS AND IT'S SUPPORT OF THE LGBTQIA+ COMMUNITY

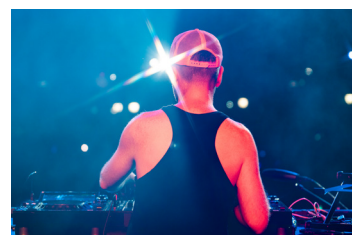
Arlington Pride 2026 – will be a spectacular celebration of the LGBTQ+ community – one you want to be part of.

Four years ago, when the Mayor's LGBTQ+ Advisory Council first hosted an Arlington Pride celebration, organizers predicted there may be as many as 400 participants. They were stunned when more than 1,000 vibrant, inclusive, engaged, and enthusiastic supporters of the LGBTQ+ community showed up.

The next year, the festivities moved to the Levitt Pavilion and the crowd grew to over **5,200**. Attendance continued to climb with over **9,800** the following year, and in 2025 Arlington Pride shattered records with more than **15,000 attendees** – one of the largest crowds ever at the Pavilion. Guests traveled from all over the nation, with attendees representing 3 countries, 22 states, and 114 cities.

Already the largest pride event in Tarrant County, Arlington Pride 2026 promises to be even bigger, better, and more incredible.

The celebration brings together Arlington and the surrounding communities for a day of fun, education, food, and fabulous performances! This event is family friendly and welcomes people of all ages.



WHY SPONSOR ARLINGTON PRIDE?

Sponsoring Arlington Pride enhances your company's CSR and DEI initiatives by:

- **Demonstrating LGBTQ+ Support:** Publicly affirm your commitment to equality and inclusion.
- **Community Engagement:** Strengthen ties with the LGBTQ+ community and our allies.
- **Employee Pride:** Boost morale and retention by fostering an inclusive workplace.
- **Brand Leadership:** Show leadership in supporting LGBTQIA+ events.
- **Networking:** Build partnerships with like-minded businesses.
- **Consumer Trust:** Increase brand loyalty among values-driven consumers.

WHAT PEOPLE ARE SAYING....

"The production and execution of this event was better than any I have been a part of. Amazing night! Thank you for the opportunity to sponsor y'all!"
- Bryan Raley, Executive Vice President, Freedom Charters and Tours

"It was intimate and a family event that allowed you to enjoy Pride with all your loved ones. I loved everything about it. I have gone to quite a few Pride events and Arlington Pride is by far my favorite. Keep up the good work. I also loved that city representatives got up and talked."

"I loved seeing the Arlington community coming together to celebrate and support LGBTQIA community members."

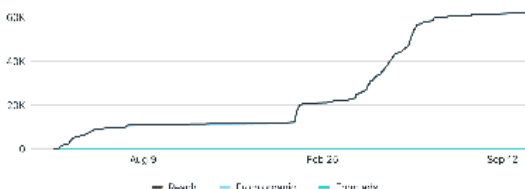
"Last year, Arlington Pride was the first thing I did to celebrate with my friends that I was out too and it's where I met my girlfriend. This year I got to go with my girlfriend and be fully out. It was so much fun. Arlington Pride is always going to have a special place in my story."

"It was my first pride since I've moved to Texas and it completely blew me away how fun it was! The artists/performers were top tier! "

SOCIAL MEDIA REACH



Reach ● 61.9K ↑ 134%
Content Interactions ● 6.1K ↑ 109%
Followers ● 1.4K
Link clicks ● 981 ↑ 100%

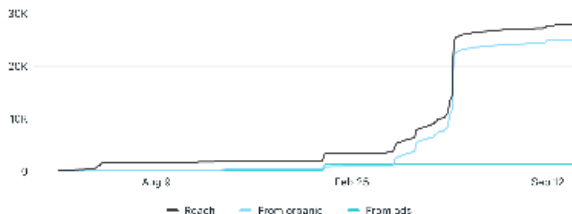


Reach breakdown

Total 61,946 ↑ 134%
From organic 61,946 ↑ 100%
From ads 160 ↑ 100%



Reach ● 27.7K ↑ 100%
Content Interactions ● 5K ↑ 100%
Followers ● 1.4K
Link clicks ● 104 ↑ 100%



Reach breakdown

Total 27,725 ↑ 100%
From organic 24,993 ↑ 100%
From ads 1,225 ↑ 100%

2026 SPONSORSHIPS



	\$35,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Event Name	Your Name Here Arlington Pride Celebration		-	-	-	-
Billboard Ad	Logo	-	-	-	-	-
Step & Repeat	Logo	Logo	Logo	-	-	-
Digital Tickets	Logo	Logo	Logo	-	-	-
Select Digital & Print Ads	Logo	Logo	Logo	Logo	Name	-
ArlingtonPride.org	Logo	Logo	Logo	Logo	Logo	Name
Event Sponsor Signage	Logo	Logo	Logo	Logo	Logo	Name
Volunteer T-Shirts	Logo	Logo	Logo	Logo	Logo	-
Use of Arlington Pride Logo	Yes	Yes	Yes	Yes	Yes	Yes
VIP Lounge Admission	20	10	8	6	4	2
Festival Booth	Custom	10' x 20'	10' x 20'	10' x 10'	10' x 10'	-
Pride Guide Ads	Custom	2 Full Pages	1 Full Page	1 Full Page	1 Full Page	1/2 Page
Sponsor Supplied Stage Emcee Recognitions	5	3	2	1	-	-
Sponsor Supplied Social Media Posts in 2025	10	5	4	3	2	1

Arlington Pride is a tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code.



AUSTIN JENNINGS-RALPH

817-332-7722
sponsors@arlingtonpride.org
1824 8th Ave, Fort Worth TX 76110



SCAN HERE
to register to be a Sponsor